



October 22-26, 2014
Hosted by Milwaukee Public Schools



May 23, 2014

Mr. Dennis Klein
KBS Construction, Inc.
4425 West Mitchell Street
Milwaukee, WI 53214

Dear Mr. Klein:

In October, Milwaukee will host the 58th Annual Fall Conference of the **Council of the Great City Schools**. More than 1,000 superintendents, school board members and educators from the 67 largest urban school districts in the country will visit Milwaukee to continue the important work of transforming big city school districts. There is no better city to serve as the forum for this year's conference: "*Fresh Water, Fresh Thinking in Urban Education.*"

The national spotlight is on public education, and this fall, that spotlight will be turning to Milwaukee. The epicenter of educational success and the success of this conference rests in the shared commitment amongst our city's public, private and non-profit sectors to promote educational opportunity and college and career success for all. As the host district, we must raise \$100,000 in private support to leverage the Council's national sponsorships and ensure a successful conference. We need your financial and in-kind support to showcase the talents and achievements of Milwaukee Public Schools students and provide guests with access to meeting resources and various area attractions throughout the five-day event. We are seeking all ranges of support, and for sponsorships of \$10,000 or more, we can customize rights to certain events or activities. In-kind contributions are also welcome.

Please reinforce your commitment and make a pledge to sponsor this one-time event and ensure a productive forum where delegates can focus on what matters most: boosting academic performance and narrowing achievement gaps; improving professional development; enhancing the opportunity to learn; and strengthening leadership, governance and management. We hope you will review the enclosed Sponsorship Form and choose to support this important conference.

Thank you,

Tom Barrett
Mayor

Gregory E. Thornton, Ed.D.
Superintendent, Milwaukee Public Schools

Enclosures

*Anna
I will sponsor at Michigan
level when I get LOI and/or
leave executed on Malcolm X.
This is a contingent pledge.*

Council of the Great City Schools



October 22-26, 2014
Hosted by Milwaukee Public Schools



Local Sponsorship Form

Please review sponsorship options, then sign and date form. Please mail form in the enclosed envelope to the attention of:

Ann Terrell
Director, Innovation Projects
Milwaukee Public Schools
5225 West Vliet Street - Room 217
Milwaukee, WI 53208

SPONSORSHIP LEVELS		SPONSORSHIP BENEFITS
Lake Michigan	\$15,000	Donations of \$5,000 or higher: <ul style="list-style-type: none"> • Logo on signage and in program book • Materials placed on shared resource table • Free conference registration(s) • Other visibility options (call to discuss) All donations: <ul style="list-style-type: none"> • Networking opportunities with superintendents, school board members, senior school district staff • Tax-deductible donations to 501(c)(3) organization
Lake Superior	\$10,000	
Lake Huron	\$5,000	
Lake Erie	\$3,500	
Lake Ontario	\$1,500	

Dear Mayor Barrett and Superintendent Thornton:

On behalf of my company, _____, we wish to make a sponsorship pledge of \$_____.

- Enclosed is my check.
- We pledge to pay by August 31, 2014. Please send me a reminder.
- We wish to make an in-kind contribution. Please call.
- We wish to discuss potential sponsorship naming opportunities. Please call.

Print Name: _____

Title: _____

Signature: _____

Date: _____